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Today, *Planet Online Laos*, the country's leading wireless and internet service provider announced that it has reached agreement over a strategic participation by *Unwire! Indochina*, a subsidiary of the Pan-Asian broadband wireless group *Unwire! Asia*, in rolling out the latest broadband access technology, pending regulatory approvals.

Since launching its wireless broadband services in 2005, *Planet Online* has capitalized on a potent combination of competitive pricing, second-to-none customer support and high service reliability to garner an impressive 40% market share by 2007, according to industry specialist Paul Budde Communications Pty Ltd.

Through *Planet Online*, *Unwire!* gains access to the 2.3GHz, 2.5GHz and 700MHz licenses, giving *Unwire!* access to the entire Laos PDR territory. "The license for the 2.5GHz spectrum is strategic to us" said Devid Gubiani, CEO of *Unwire! Asia*. "This helps us to further our goal of becoming the leading WiMAX service provider in ASEAN and extend our regional coverage beyond our bases in Malaysia and Thailand"

As part of this new investment *Unwire! Indochina* will further build upon *Planet Online's* existing base, making it a cornerstone in the company's Mekong Delta connectivity plans (Laos-Cambodia-Vietnam). To this end *Unwire!* plans to invest in expanding the wireless service initially in the capital Vientiane starting from next month, followed by a rollout outside Vientiane by early 2009.

Unwire! intends to deploy a broadband wireless network using equipment based on the IEEE 802.16e standard for mobile WiMAX services. As for the equipment supplier, "the vendor selection is well underway and we are in line for a roll-out in Q3'08", says TK Lum, the company COO who heads the large-scale tender process.

This is not the first such move for *Unwire! Asia*. In the last year the company has been expanding rapidly in key markets through a string of acquisitions and strategic partnerships. The company aims to build the first Pan-Asian mobile WiMAX operation based on the 2.5GHz spectrum.

For more information contact investors@unwire-asia.com